



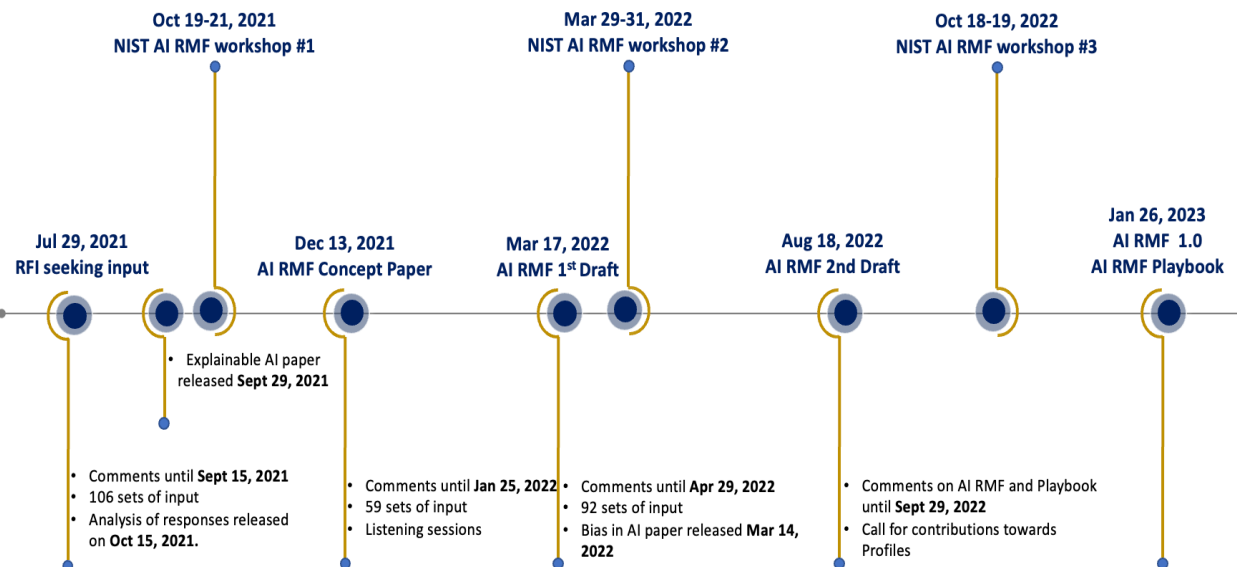
RETAIL INDUSTRY  
LEADERS ASSOCIATION

# Brief AI Policy Update

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VP Technology Policy

# Timeline for US Federal AI Regulation

## AI RMF Timeline and Engagements



- Dec 2020** ● **Trump White House**  
EO Promoting Trustworthy AI in Government
- Oct 2022** ● **Biden White House OSTP**  
Blueprint for an AI Bill of Rights
- Jan 2023** ● **Dept of Commerce NIST**  
RFI for AI Risk Management Framework
- Feb & May 2023** ● **Biden White House**  
EO on Racial Equity and AI Bias in Government & EO to Promote Responsible AI Innovation
- Apr 2023** ● **FTC, CFPB, EEOC, & DOJ**  
Joint Statement on AI Discrimination and Bias Enforcement Efforts
- May 2023** ● **EEOC**  
Guidance Document on Title VII and Employer's Use of AI in Hiring
- July 2023** ● **Biden White House**  
Secured Voluntary Commitments from AI Companies

# BLUEPRINT FOR AN AI BILL OF RIGHTS

MAKING AUTOMATED SYSTEMS WORK FOR  
THE AMERICAN PEOPLE



OSTP



Safe and Effective  
Systems



Algorithmic  
Discrimination  
Protections



Data Privacy



Notice and  
Explanation



Human Alternatives,  
Consideration, and  
Fallback




## Artificial Intelligence Risk Management Framework (AI RMF 1.0)



## The central policy objectives of my SAFE Innovation Framework are:

1. **Security:** Safeguard our national security with AI and determine how adversaries use it, and ensure economic security for workers by mitigating and responding to job loss;
2. **Accountability:** Support the deployment of responsible systems to address concerns around misinformation and bias, support our creators by addressing copyright concerns, protect intellectual property, and address liability;
3. **Foundations:** Require that AI systems align with our democratic values at their core, protect our elections, promote AI's societal benefits while avoiding the potential harms, and stop the Chinese Government from writing the rules of the road on AI;
4. **Explain:** Determine what information the federal government needs from AI developers and deployers to be a better steward of the public good, and what information the public needs to know about an AI system, data, or content.
5. **Innovation:** Support US-led innovation in AI technologies – including innovation in security, transparency and accountability – that focuses on unlocking the immense potential of AI and maintaining U.S. leadership in the technology.

## Schumer, humbled by AI, crafts crash course for Senate

 Ryan Heath, author of [Axios AI+](#)

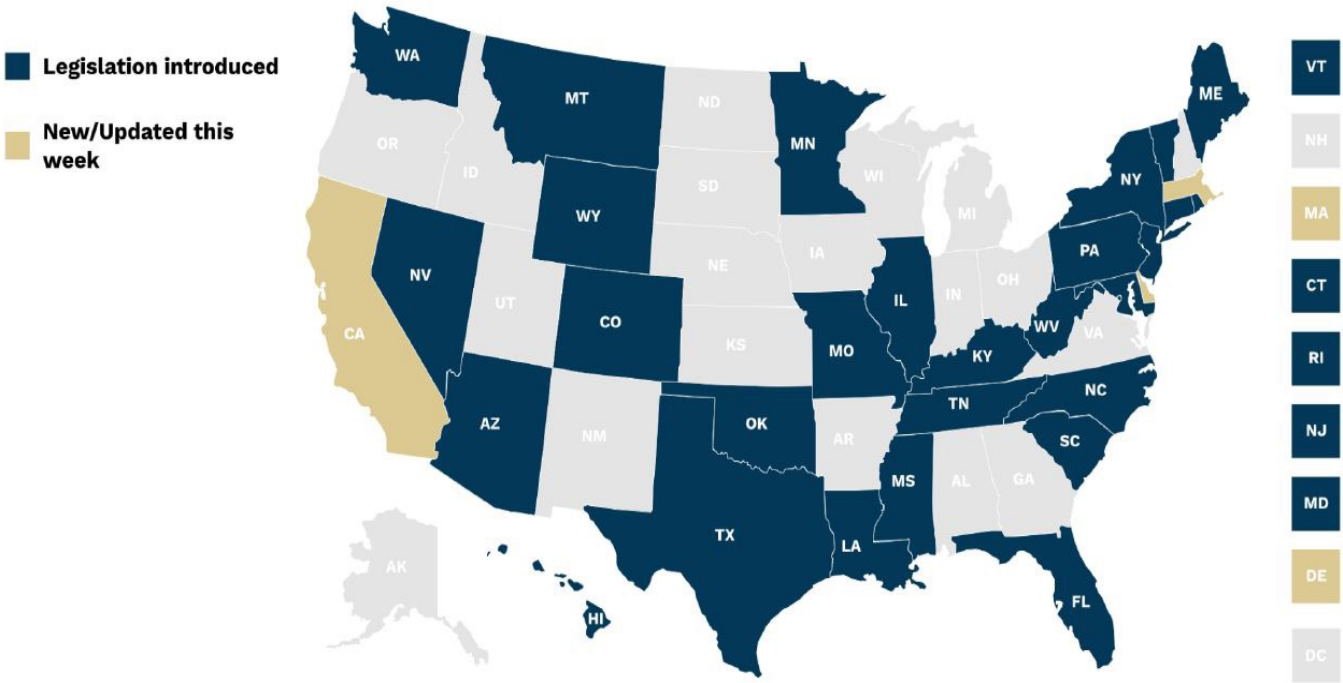


## *Schumer Launches Major Effort To Get Ahead Of Artificial Intelligence*

New York, N.Y. – Today, Senate Majority Leader Chuck Schumer (D-NY) [launched](#) a first-

# Artificial Intelligence Legislation Summary

Information as of June 30, 2023.



## STATE AI LEGISLATIVE UPDATE

Type of Legislation	AZ	CA	CO	CT	DE	FL	HI	IL	KY	LA	ME	MD	MA	MN	MS	MO	MT	NV	NJ	NY	NC	OK	PA	RI	SC	TN	TX	VT	WA	WV	WY
Automated Decision Making	✓	✓	✓				✓	✓					✓	✓	✓		✓		✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	
Facial Recognition/Biometric Identification				✓					✓								✓		✓	✓				✓			✓				
Consumer Rights/Access to Data		✓		✓	✓	✓		✓			✓		✓						✓	✓	✓		✓	✓			✓		✓		✓
Commissions & Task Forces		✓					✓	✓		✓		✓	✓			✓		✓	✓	✓				✓			✓				

# Key State Bills

- ❖ AI Regulation as part of Comprehensive Consumer Privacy Bills
  - ❖ Effective 2023: CPRA, CPA, CTDPA, VCDPA, UCPA
  - ❖ Passed this session: DPDPA (HB154), IDPA (SB5), MCDPA (SB384), OCPA (SB619), TIPA (SB0073)
- ❖ AI Regulation to Prevent General Harms
  - ❖ CA - Automated Decision Tools (AB 331)
  - ❖ NJ – S1402
  - ❖ NY – Digital Fairness Act (S2277)
- ❖ Regulating AI in Employment Setting
  - ❖ NYC – Automated Employment Decision Tools (effective 2023)
  - ❖ VT - H114

## Keep-an-eye-on Legislation

MA S31

NY S6859/A216A

RI HB 6286

SC SB404

WA My Health My Data Act (MHMDA) (PRA)

# Thank you!

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